

B	I	N	G	O
Knows what RT stands for (on twitter)	Has blogged on behalf of their organization	Has made microloans online	Has reconnected with an old friend online	Has used Social Networking to ask for help
Is a fan of a non-profit org on Facebook	Has never sent a text message before	Knows what tumblr and posterous are	Has donated money to an organization online	Is concerned about privacy and social networks
Has donated money using SMS on their phone (Text Messaging)	Can define the word of the year "unfriend"	FREE	Has gotten news about friends or family online first	Stores photos online to share with family and friends
Thinks social media is a fad	Checks Facebook Daily	Has attended Social Media Breakfast or NetSquared	knows what personal branding means	Has created a profile on MySpace
has been in a video on YouTube	knows what ning.com or a "ning" is	Is part of an organization that is doing something unique with Social Media	knows who Chris Brogan or Seth Godin are	uses LinkedIn